

NORDIC UNMANNED



PÅ VEI MOT AUTONOMI

Knut Roar Wiig
CEO

Governmental

Military

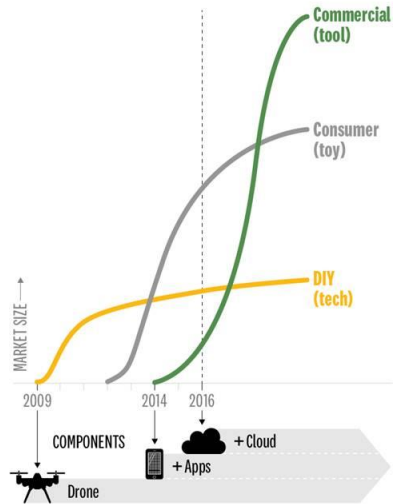
Operation

The Drone Economy

From DIY to BIG VALUE

The Three Waves of the Drone Economy

MARKET EVOLUTION



BIG DATA



to



BIG VALUE

SOURCE CHRIS ANDERSON

© HBR.ORG



UK home > Issues > Intelligent Digital > The impact of drones on the UK economy

The impact of drones on the UK economy

Skies without limits

A look at how drones will impact the UK's economy, jobs, productivity and quality of life



£42bn

Net impact on the economy by 2030

£16bn

Net cost savings from uptake of drone technologies

76,000

drones in use across UK skies by 2030

NORDIC UNMANNED

So, what are DRONES all about?

Data collection

Sensors
"on demand"

Logistics

New work
processes

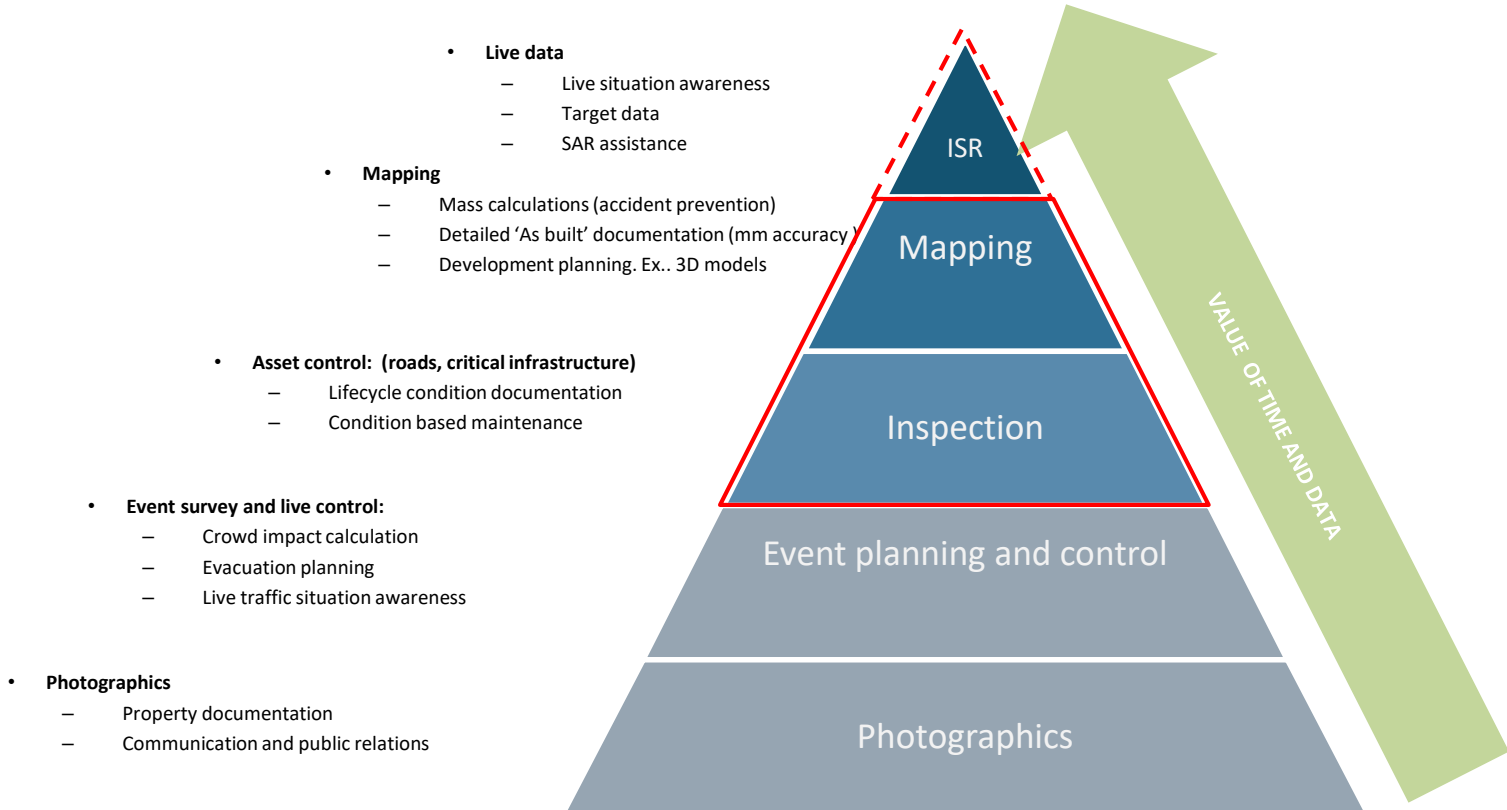
Collate data

Manipulation

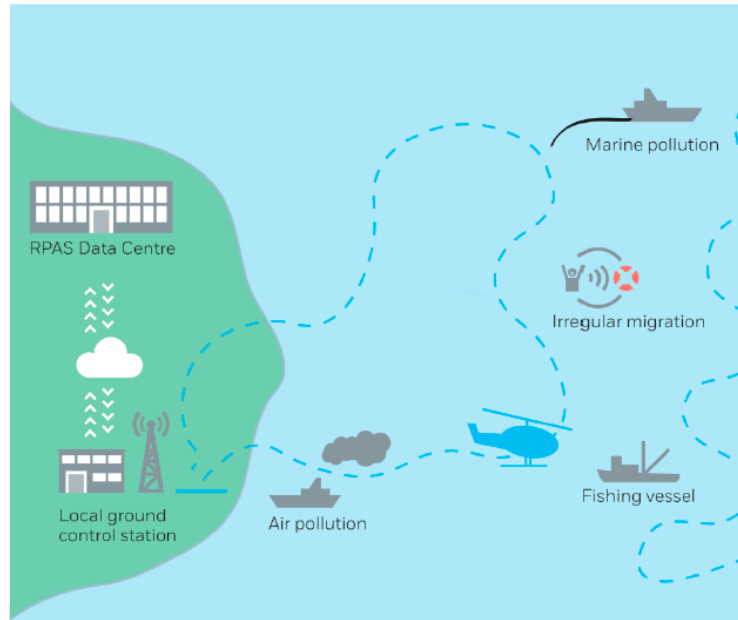
"Geo-reference"
sensor data



The full (potential) value created by Drones



EMSA OP10 Services for Emissions Monitoring

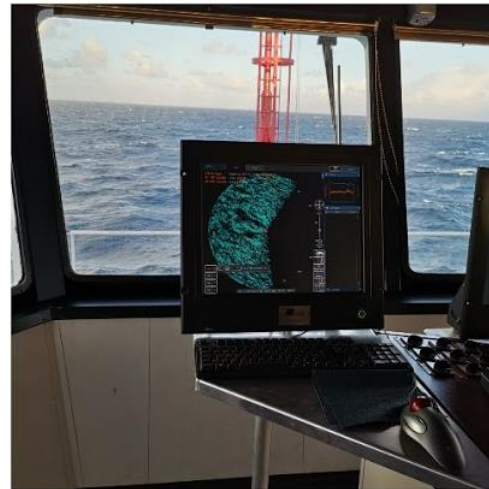
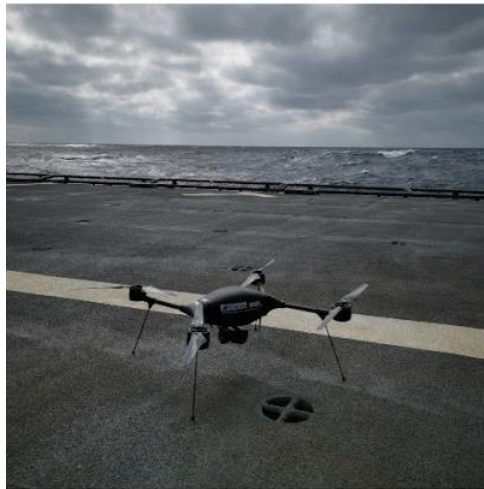


Restricted distribution

UAV (Drone) + GCS = UAS



300 km west of La Rochelle 17.3.19



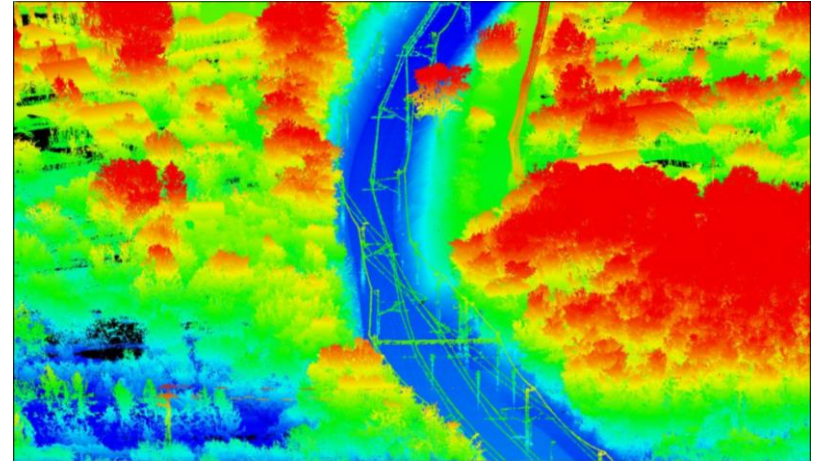
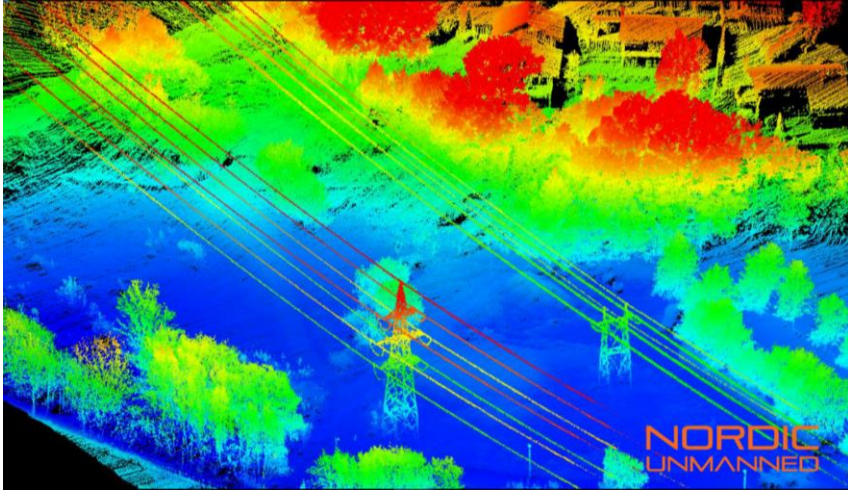
Why are we not doing this??



Restricted distribution

NORDIC
UNMANNED

Do we need fresh 3D models??



SUCCESSFUL DATA – straight forward?



Stakeholders: – to make drones relevant we need to work hard together!!!

